

# **Semesterapparat**

## **„Organizational rhetorics“**

(=Modul ML 1.2 ORH)

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Communication in organizations. Structures and practices (2003). Frankfurt am Main, Berlin, Bern, Wien: Lang.

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Czarniawska, Barbara (1998): A narrative approach to organization studies. Thousand Oaks: Sage (Qualitative research methods).

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Narrative and social control. Critical perspectives (1993). Newbury Park, Calif.: Sage (Sage annual reviews of communication research).

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The new handbook of organizational communication. Advances in theory research and methods. [Nachdr.] (2004). Thousand Oaks, Calif.: Sage.

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Signatur BWL 3.4 New